

18<sup>th</sup> June 2025

Dear Parents and Carers

## Filming in School for Promotional Materials – Tuesday 8th July 2025

On Tuesday 8<sup>th</sup> July, we will be filming in and around school for new promotional materials. The filming will take place during the normal school day and may include footage of classrooms, outdoor activities, and general school life.

The purpose of this filming is to create promotional materials that showcase our vibrant school community.

The standard 'Consent Form for the Recording and Use of Images' you have already provided to us will apply to this filming.

### What you need to do:

- **No action is required** if you are happy for your child to potentially appear in our promotional materials, in line with your existing consent.
- **On this occasion, if you do NOT wish your child to be involved**, please contact the school office as soon as possible to let us know.
  - You can do this by calling us at 01543 421850 or sending a MyEd message or emailing [office@chadsmead.staffs.sch.uk](mailto:office@chadsmead.staffs.sch.uk)
  - Please include your child's name and class, and state that you do not wish for them to be filmed.

If you would like to review or update your child's current photo consent status, please contact the office and we will be happy to help. A copy of this form can be found on our website: [https://www.chadsmeadacademy.co.uk/virtual\\_office](https://www.chadsmeadacademy.co.uk/virtual_office)

If you have any questions or concerns about the filming, please don't hesitate to get in touch. Thank you for your continued support.



Mrs G Grainger - Headteacher