



Consent Form for the Recording and Use of Images

Name of Pupil Class

Dear Parent/Carer

During the course of the school year, we may sometimes wish to take photographs or video recordings of children within school or on school trips, either for our own records, for use as part of our learning curriculum or for inclusion in our promotional material such as the school prospectus and our website. These photographs are occasionally shared with our trust communications team for use in newsletters, marketing materials and inclusion on their website and social media accounts. The school may also invite an external photographer to the school each year to take official school photographs and may invite the media in to take photographs of pupils engaged in school activities or events for publication.

To comply with the General Data Protection Regulation, we need to ask your consent before the school record any images of your child. In view of this, please read the statements below, complete the slip and return this form to school within the next 10 days.

This table sets out the various reasons for taking, and making use of, images of your child and we should be grateful if you would indicate whether or not you give consent for use in these circumstances. By circling 'YES', you are confirming that you consent to your child's personal data being shared for those purposes and/or with the named third parties):

1.	For official school photographs, with images taken by Tempest Photography and available for purchase by parents and carers, and held by the school for identification purposes with names attached	YES/NO
2.	For official class photographs, with images taken by Tempest Photography and available for purchase by parents and carers	YES/NO
3.	For use on internal school displays	YES/NO
4.	For use as part of projects of work by students	YES/NO
5.	For use on the school's website	YES/NO
6.	For use on the school's Facebook page	YES/NO
7.	For use on the school's Twitter page	YES/NO
8.	I consent to photographs being taken of my child during school productions	YES/NO
9.	*Nursery/Reception Children ONLY* I consent to group images containing my child to be included in the learning journeys of other children	YES/NO
10.	Occasional sharing of images of your child taken for internal purposes with external media organisations, such as the Lichfield Mercury or Express and Star newspaper or inviting such media organisations to take photographs of pupils (including your child) engaged in school activities or events for publication	YES/NO
11.	For use on Community Academies Trust's website	YES/NO



We also need your consent before your **child's name** would be attached to any images accessible to our Trust (for example social media, other websites or the print media). Please indicate below your consent to this:

12.	For use on the Community Academies Trust's (CAT) website	YES/NO
13.	For use on the CAT's Facebook page	YES/NO
14.	For use on the CAT's Twitter account	YES/NO
15.	For use on the CAT's Instagram account	YES/NO
16.	For use in the CAT's marketing materials, resources and publications	YES/NO

Signature

Name.....

Relationship to child

Date

You have the right to withdraw or change your consent at any time by giving the school written notice and completing a new consent form. You can notify us of your consent withdrawal in writing by emailing office@chadsmead.staffs.sch.uk

