Chadsmead Primary Academy





25th October 2024

Dear Parent/Carers

We are pleased announce a new initiative launched by Staffordshire County Council called **'Little Heroes'**. The 'Little Heroes' initiative is designed to improve attendance and punctuality among children and emphasises the importance of being **Here Everyday Ready On time**.

Regular school attendance is important for children and young people. Research shows there is a clear link between high attendance and educational outcomes, leading to better life opportunities and the best results that an individual can achieve. There are also other benefits to young people's wellbeing such as nurturing long-lasting friendships, engaging in new activities and enabling young people to be able to develop in a supportive environment.

Why Attendance and Punctuality Matter

- **Consistent Learning**: Regular attendance helps children keep up with the curriculum and reduces the risk of falling behind.
- **Builds Routine**: Being punctual and attending school daily helps establish a positive routine that benefits children both academically and socially.
- **Social Skills**: Regular interaction with peers and teachers aids in developing essential social skills.

Next Steps

- **Support at Home**: Encourage your child to prepare their school bag and uniform the night before to ensure a smooth start to the day.
- **Plan Ahead**: Consider setting a consistent bedtime to help your child get enough rest and be ready for school.
- **Communicate with Us**: If your child is unwell or if there are any circumstances impacting their attendance or punctuality, please inform us as soon as possible.

Autumn 2 Term Challenge

During next half term, for every day your child arrives at school on time their 'Little Heroes' booklet will be signed by the class teacher. At the end of each week, children with 5 days of signatures will be awarded a certificate and sticker in recognition of their attendance. All children will be given their booklet in class on Monday 4th November where it will remain in school and sent home on the last day of term, Friday 20th December.

Mrs G Grainger Headteacher

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