



### **Dear Parents and Carers**

Chartwells are delighted to have been awarded the contract to provide the school meal catering services in Chadsmead Primary Academy from **Monday 10**<sup>th</sup> **June.** 

Under the new contract, the kitchen staff will remain the same and will be providing a wide range of freshly prepared meals with seasonal and locally sourced ingredients to ensure every meal is tasty and nutritious. The price for school meals will remain at £2.15 per day.

We are also providing new investment in school to enable us to enhance the experience for your children, this will improve the display of the food, in addition to new marketing schemes and a range of other service items.

### Who are we?

Chartwells is the leading provider of contract catering and support services to the education sector in the UK.

We currently work with over 2,300 education units including primary schools, secondary schools, academy schools, independent schools, colleges and universities and produce and deliver approximately 975,000 meals each week which is around 38million meals annually.

Our team prides themselves on innovation and commitment to finding imaginative new ways to enhance the student experience, making school food tasty and appealing.

### Our food, menus and marketing

At the heart of our offer is freshly prepared, great-tasting and attractively presented menus all of which have been nutritionally analysed by our expert in-house team to comply with the School Food Plan.

Central to our strategy to deliver the nutrition message to students in a fun and engaging way Chartwells have introduced the Food Super Heroes concept, which were chosen by over 25,000 primary school students. Characters like Brains the Broccoli and Boss the Banana teach the students the importance of well balanced, nutritional food. The campaign has been a hit with parents, students and head teachers alike.

We're proud of our **support for local and British suppliers.** We source the best possible quality ingredients and produce from well respected, stringently selected and continually audited farmers and growers.

Chartwells have always taken the issue of **food allergies** extremely seriously. If any pupil has an allergy, an intolerance or a medical condition that calls for a special diet however simple or complex, our team of nutritionists will ensure that they are catered for with special menus. We work closely with each student and their family to create an individual menu that is appealing and is tailored to the dietary need.





# **Beyond the Kitchen**

The responsibility of being the catering provider at your child's school requires us to do more than just put the food on the plate. Therefore, in addition to the catering we shall be providing a range of added value initiatives including working with the council's Public Health team on health and nutrition initiatives across the borough, and cooking in the classroom over the coming months. We shall circulate updates in due course.

# When can you meet us?

We will be providing opportunities to meet us in school; either at a parent taster event or at a parents evening (10<sup>th</sup> July 2019), where you will have the opportunity to sample our dishes and speak to our team about any aspect of the service. More details will follow about the sessions in your child's school very soon.

We really look forward to feeding your child and meeting you!

The Chartwells Team



